Designing more inclusive & accessible live briefs

As part of my Action Research Project unit of my PGCert in Academic Practice in Art, Design and Communication I am looking at live briefs and how they are designed and delivered.

The research is specifically interested in how we design & deliver live briefs to ensure they are more inclusive and accessible to students and graduates. Looking critically at application, selection processes, delivery, the external clients we work with and the UX journey of participants before, during and after.

The main case study is the second iteration of a live brief called Home which launched on 17th January 2024. However to contextualise the research I will also draw on my experience of other briefs and conversations happening outside of the project that have informed my approach.

* Required

* This form will record your name, please fill your name.

[   ]

1. Todays Date *

[🗓]

2. Full name *

[   ]

3. Email address *

[   ]

4. I retrospectively consent to observations arising from my participation
   in live briefs and unattributed quotes being shared in the research *

  ( ) yes

  ( ) no

5. I understand that I can contact the researcher (Zoë Tynan-Campbell) if
   I have questions about the research *

  ( ) yes

  ( ) no

6. Select one of the following *

  ( ) I do not want my name used in this project

  ( ) I would like my name included in an acknowledgement section of any presentation
      resulting from this project. This means I will receive recognition for contributing to
      the project without my specific contribution being identified or specific data
      attributed to me

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